



S&M-CM/162/New Plans & promotions/12-13/05

dt @ Chennai-6 the 17.04.2012.

Sub: Introduction of new **NESAM Special prepaid plan** for 2G mobile service of TN LSA (incl.CHTD) - reg.
Ref : BSNL C.O. Sanction No: 722 mail dt 11.4.12.

As per BSNL C.O. sanction, approval of competent authority is hereby conveyed for the introduction of a new **2G prepaid plan “NESAM Special”** in Tamilnadu LSA (including Chennai Telecom. District) as a promotional offer for 90 days **with effect from 19.04.2012 to 17.07.2012**. This plan is open for MNP port-in customers also.

The tariff detail is given below:

| Sl.No | Item | Details |
|-------|--|---|
| 1 | Basic SIM | Rs.20/- (sale thro' RECON SIM only) |
| 2 | MRP of the Plan voucher | Rs.29/- (thro' C Top-up only) |
| 2a | Initial Free Talk Value | 50Min. To Any N/W (to be used within first 30 days) |
| 3 | Validity | 1. General Plan with 30 days validity. 2. Top up will give monetary value in rupees only and “NIL” validity. 3. To extend the validity, customer has to use plan voucher Rs.29/-. |
| 4 | Call Charges | |
| 4a | Local / STD call charges | 1ps/sec to BSNL 1.2ps / sec to other networks |
| 4b | Roaming (On-net and off-net) – Local/STD call charges & Incoming Call charges | 1.2ps / sec |
| 4c | ISD call charges | As per General Plan |
| 5 | SMS Charges | |
| 5a | Local SMS | 50ps/ SMS (on-net and off-net) |
| 5b | National /ISD SMS | National = 60ps (on-net and off-net) ISD=Rs.5/- |
| 6 | Friends & Family Charges | |
| 6a | F & F Numbers | Any 5 no's of Any Network (within Tamilnadu)*. |
| 6b | F & F Charges (On-Net) | 20ps/min |
| 6b | F & F Charges (Off-Net) | 40ps/min |
| 6c | Change of F & F numbers | Allowed anytime with Rs.10/- per change per number** |



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|---|--------------------------|--|
| 7 | All other charges | As per General prepaid plan |
| 8 | STV Applicability | All STVs are allowed except STV22 & 23 |

Note: The concessional tariff is not applicable on FIVE BLACK-OUT days(31st dec,1st Jan, Valentine day 14th Feb, Diwali & Christmas 25th Dec). On these Black-out days, the tariff will be as per Parent Plan.

*The customer has to register all the 5 F & F numbers by sending SMS to 53733 as

FFE<space><1st number><space>< 2ndnumber><space><3rdnumber><space>4th number><space><5th number>
and

** For change of FFE numbers, SMS to 53733 as FFM <space><old number ><space>< New number>

- FFE number can be Landline/ Fixed WLL/WLL with limited mobility / RUIM /GSM Mobile, **all within TamilNadu LSA (incl CHTD) of any Operator.** Except for the mobile numbers, for Landline/ Fixed WLL/ WLL with limited mobility, the STD code of the station may be prefixed pl.

- The unique feature of 5 F&F of any operator may be popularized to attract the MNP port-in customers and new customers.
- The existing activation procedure of NESAM plan by CSC/Franchisee will continue to be applicable for NESAM Special plan also.

(K. R. Aravindavalli)

AGM(Marketing-CM)

044-28290825, 9443100876

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.